LEWES DISTRICT VISITOR ECONOMY 2024

This infographic summarises the volume and value of tourism and the impact of visitor expenditure on the local economy in 2024. The results are derived using the Cambridge Economic Impact Model under licence by Destination Research Ltd.

3.6 Million
Number of trips

221 £ Million
Economic value

Jobs supported

4,339

EXPENDITURE BY PURPOSE OF VISIT		PURPOSE OF VISIT BY VOLUME OF TRIPS		EMPLOYMENT AND EXPENDITURE
	£ MILLION		ř-2	DIRECT TOURISM JOBS Accomm. 523
Holiday	£40.4	HOLIDAY 72% THOSE ON HOLIDAY	BUSINESS 2% THOSE ON BUSINESS	Retail 593 1,351 1
Business	£8.6	STAY 2.9 NIGHTS SPEND £151.92	2.7 NIGHTS SPEND £1,436.33	Entertainment Transp. Other 365
— Friends or fam	ily £12.5	VFR 24%	2%	DIRECT EXPENDITURE (MILLION) Accomm. 23
Other	£2.7	FRIENDS OR FAMILY	STUDY AND OTHER	Retail 42 60 60 60
Study	£2.3 👪	STAY 3.8 NIGHTS SPEND £143.48	9.9 NIGHT STAYS SPEND £501.60	Entertainment Transport Other 19 17

VISITOR BREAKDOWN

OVERNIGHT VISITORS 0.4 MILLION Visitors

1.2 MILLION Nights
67 MILLION Value

DOMESTIC VISITORS

0.3 MILLION **Visitors**

0.8 MILLION Nights46 MILLION Value

OVERSEAS VISITORS

0.1

0.1 MILLION Visitors0.4 MILLION Nights21 MILLION Value

DAY VISITORS



3.2 MILLION Visitors



112.6 MILLION Value